



Mayor, Virg Bernero

**NEWS ADVISORY FROM THE CITY OF LANSING
PUBLIC SERVICE DEPARTMENT - OPERATIONS AND
MAINTENANCE DIVISION**

WASTE REDUCTION SERVICES

For Immediate Release
June 2, 2010

Steve Chalker 483-7633
Lori Miller 483-4599

CITY OF LANSING ANNOUNCES ELIMINATION OF ATHLETIC SHOE RECYCLING PROGRAM

Due to changes in Nike Inc.'s Reuse A Shoe program, as well as the fact that the City of Lansing will no longer have a storage and sorting operation to house the popular Reuse-A-Shoe athletic shoe recycling program, the drop off sites currently located throughout the tri-county area will be eliminated. This includes community centers, Playmakers shoe store, municipal buildings, schools and other locations. These sites will no longer accept shoes as of June 11, 2010.

The City of Lansing has been a partner with Nike and the National Recycling Coalition since 2003 to collect athletic shoes. To date over 120,000 pounds of old shoes has been collected and shipped to Oregon to be turned into basketball courts, track and field surfaces, playgrounds and other sports surfaces. The popularity of the program has surprised local recycling coordinators. Public support and participation have been overwhelming and appreciated.

Local recycling coordinators want the public to know there are still outlets for reusing and recycling shoes. Pairs of shoes in any condition, including athletic shoes, as well as other types can be donated to World Mission, located at 5400 South Cedar St. in Lansing. Other local charitable organizations may also be willing to accept shoes.

For more information, call the City of Lansing Waste Reduction Services Hotline at 483-4400 or email recycle@lansingmi.gov.

###